



# Sprucing Up Southern Pines Application 2020

## **Sprucing Up Southern Pines**

### **What is a Sprucing Up Southern Pines Award Program?**

“Sprucing Up Southern Pines” is an annual program administered by the Town of Southern Pines Appearance Commission. The Town is committed to preserving its natural beauty and environment and this program is just one part of that mission. The Sprucing Up Southern Pines award program serves to recognize those business owners and residential property owners, who have made an effort to clean, repair, improve and enhance the overall aesthetics of their property to maintain the beauty of their neighborhood and surroundings thereby improving the aesthetics of the Town. It is presented to encourage community improvements, enhance our Town’s visual image and economic vitality.

The Town of Southern Pines Appearance Commission recognizes projects that improve the appearance of local neighborhoods and the entire community at large. Examples include commercial, industrial and residential site improvements, upgrades, additions, landscapes, renovations, restorations, and new structures that are architecturally noteworthy. The Appearance Commission may choose qualified winners in each of the residential and commercial/industrial categories.

### **Who is on the Appearance Commission?**

The Town of Southern Pines Appearance Commission is a thirteen (13) member volunteer board appointed by the Town Council. Ten (10) members are residents of the Town and three (3) are residents of Moore County within the extraterritorial jurisdiction (ETJ) of Southern Pines. This commission plans and carries out programs to enhance and improve the visual quality and aesthetic characteristics of the Town and the extraterritorial jurisdiction beyond the Town’s corporate limits. The Appearance Commission studies the visual problems and needs of the town as well as the ETJ. A subcommittee of the Appearance Commission chairperson takes responsibility for the program with assistance of other subcommittee members. The entire Appearance Commission considers the nominations and votes on each of the potential recipients.

## **What is the process for Sprucing Up Southern Pines Award Program?**

Beginning in March of each year, the Appearance Commission will accept nominations for the Sprucing Up Southern Pines award. The submittal period will extend from March 1 – May 15. At the May Appearance Commission meeting, the Appearance Commission will judge complete nominations with a specific criteria rubric. The Appearance Commission may choose qualified winners each in the residential and business categories. The winners will receive a temporary sign for their front yard indicating their selection. The winners will also receive a certificate and be publicly recognized at a Town Council meeting.

Others can nominate businesses and residences for this award within the community or the homeowners or business owners may nominate themselves (self-nomination is encouraged!). Winning properties may be shown in promotional materials with owner's consent.

## **What does the Appearance Commission look for?**

A major criterion is how the project visually enhances the surrounding neighborhood and community. The commission considers residences or businesses that consistently maintain their properties in an attractive and well-kept manner as well as those that have made substantial improvements to the exterior of their buildings and/or landscape in the last year. Some elements considered are how the property incorporates design, upkeep, color, and creativity within the neighborhood. Improvements to structures, outdoor spaces and the landscaping are also considered.

## **Awards are given to both residential and business properties with each type divided into two categories:**

- The first category is for residences or businesses that have made substantial improvements to the exterior of their buildings and/or landscape in the last year.
- The second category is for residences or businesses that consistently maintain their properties in an attractive and well-kept manner.

Nominations will be evaluated based on the overall visual appearance of the completed project.

## **Review & Selection Process:**

The Appearance Commission will accept nominations for the “Sprucing Up Southern Pines” award March through May 15 of each year. Award winners will be selected by the Appearance Commission in May/June and notified in July.

The winners will be publicly recognized at the August Town Council meeting, where they will be awarded a temporary sign for their property and be given a permanent certificate of recognition.

## **Eligibility:**

- Properties must be located within the corporate limits or ETJ of the Town of Southern Pines.
- Projects must be visible from a public street. Submissions must have the consent of the owner.
- For new construction, a certificate of occupancy must have been issued.
- Public projects are not eligible.
- Projects that have won in previous two years are not eligible.

## **Application Requirements:**

Please complete the following nomination application and submit in one of three ways:

- 1) Drop off at the Town of Southern Pines Administration building at 125 SE Broad Street, Southern Pines.
- 2) Send via email to Assistant Town Manager Chris Kennedy at [kennedy@southernpines.net](mailto:kennedy@southernpines.net).
- 3) Mail to 125 SE Broad Street, Southern Pines, NC 28387

Please mark all nominations to the attention of “Town of Southern Pines Appearance Commission – Sprucing Up Southern Pines Award.” If emailed, please include in subject heading: “Attn: Town of Southern Pines Appearance Commission – Sprucing Up Southern Pines Award”. Submit completed nomination form with at least two photos. Feel free to submit as many as needed to communicate the key features of the property. For questions, please contact Chris Kennedy, Assistant Town Manager at [kennedy@southernpines.net](mailto:kennedy@southernpines.net) or phone number at (910) 692-4003.

# Sprucing up Southern Pines Award Application Form

**Applicant Information:**

Applicant & Relation to Nominee \_\_\_\_\_

Nominee: \_\_\_\_\_

Property physical address: \_\_\_\_\_

Property mailing address (if different): \_\_\_\_\_

Applicant Email: \_\_\_\_\_

Applicant Phone: \_\_\_\_\_

**Please check which description matches your nomination?**

**1. Residential**

\_\_\_\_\_The residence has made Substantial improvements to the exterior of their buildings and/or landscape in the last year.

\_\_\_\_\_The residence has consistently maintained their properties in an attractive and well- kept manner.

**2. Business/Commercial/Industrial**

\_\_\_\_\_The business has made Substantial improvements to the exterior of their buildings and/or landscape in the last year.

\_\_\_\_\_The business has consistently maintained their properties in an attractive and well-kept manner.

**Please attach at least two (2) high –quality pictures to support your submission.**

**Please attach write below or attach a description of the work performed in the last year on the subject property:**

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**Judging Rubric:**

**The Appearance Commission will judge each submittal with a number of established criteria on a scale of 0-3. 0= does not meet the criteria, 1= unknown/neutral, 2 = meets the criteria, and 3 = exceeds the criteria. The program is competitive so the highest scores will be the recipients. The award recognizes commercial, industrial and residential properties that contribute to the beautification of the town through landscaping and architecture. Please note that judging is limited to the portions of the property visible from a public right-of-way.**

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**Owner's Permission:**

**I hereby allow the above property to be nominated for the "Sprucing Up Southern Pines" Awards Program. I have no objection to judging or publication of the material submitted. I give permission to the Appearance Commission and Town Staff to photograph the property, and reproduce photos for recognition materials and publicity of the program.**

Owner Name (Printed): \_\_\_\_\_

Owner Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Owner Phone: \_\_\_\_\_

Owner Email: \_\_\_\_\_